IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-65 (GP-171-00-US)

Appl. No.: 10/732,824

Confirmation No.: 6777

Applicants: Kenneth W. BRONSON, et al.

Filed: December 10, 2003

Title: DETERMINING CONTENT TO BE PROVIDED BY AN ENTITY FOR RENDERING VIA A RESOURCE IN A TARGET DOCUMENT OR NOTIFYING AN ALTERNATIVE ENTITY OF THE AVAILABILITY OF THE RESOURCE

TC/A.U.: 2168

Examiner: Aaron J. Sanders

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

In response to the final Office Action mailed on March 2, 2010 (Paper No. 20100217), which set a period for response to expire on June 2, 2010, that period being extended one (1) month to expire on July 2, 2010, please reconsider the above-captioned application in view of the following remarks:

Remarks/Arguments begin on page 2 of this paper.

OK TO ENTER

/AJS/ 12 July 2010